

275 Beasley Road  
Versailles, KY 40383  
(859) 873-0648  
info@woodfordtheatre.com  
www.woodfordtheatre.com



# WOODFORD

## T H E A T R E

Dear Friend of the Arts,

Woodford Theatre has served Central Kentucky as a not-for-profit community theatre for 35 years and continues to maintain the distinction of the largest community theatre in the region. Since our founding in 1988, we have worked diligently to fulfill our mission to join, build, and celebrate the community and educate the next generation of theatregoers and theatre artists.

Woodford Theatre strives to enrich the artistic landscape in Central Kentucky through our Mainstage productions, school and community outreach, our celebrated Woodford Theatre Young Artists program, and our Summer Academy.

Through our dedicated collective effort, vision, and your financial support, Woodford Theatre can continue to serve Central Kentucky by offering programming designed to entertain, involve, and educate. Financial sponsorships are an investment that help defray the costs associated with high-quality productions and educational programs. We invite you to consider one of our sponsorship opportunities, which are outlined in this packet.

We value your thoughts and welcome the opportunity to speak to you about our 2023-24 Mainstage Season and programming. We look forward to partnering with you as we continue to invest in the creative health and vibrancy of our community.

Gratefully,

**Daniel Ellis**  
Artistic Director

### Board of Directors

Wesley Jay Akers  
Joy Barr  
Danielle Bozarth  
Donna Callaway  
Darlene Drayer  
Dr. William Foley  
Katie George  
Kathy Jones  
Alberta Lanceta Labrillazo  
Katie Resinger  
Evender Hodges Sanders

## Sponsorship Packages and Benefits



*The Complete Works of William Shakespeare (abridged), 2021*



*White Christmas, 2021*



*The Mousetrap, 2022*



*Barefoot in the Park, 2022*



*Guys and Dolls, 2022*

**The Mission** of Woodford Theatre, founded in 1988, is to provide quality live theatre. We fulfill our mission by producing a season of live performances, involving volunteers in all aspects of the process, offering lifelong learning opportunities in the arts for all ages, and by maintaining a sound business structure that is fiscally responsible. Woodford Theatre is a vital component of the cultural life in Woodford County and Central Kentucky.

**\$5,000 Community Producing Partners** will receive:

- 10 tickets to a sponsored production of your choosing
- 10 tickets to a Woodford Theatre Young Artists or Summer Academy production
- A full-page color ad in the playbills of all four Mainstage productions of the 2023-24 Season
- Recognition in all 2023-24 season print materials including all playbills, mailers, and posters
- Recognition in all 2023-24 season digital promotions including emails and social media
- Curtain speech recognition at the top of each 2023-24 performance
- Dedicated social media promotion during the run of your chosen sponsored production
- Invites for up to 30 VIP's (employees, colleagues, friends, family, etc.) to the final dress rehearsal performances of all five Mainstage productions in the 2023-24 Season

**\$2,000 Production Sponsors** will receive:

- 10 tickets to your sponsored Mainstage production
- A half-page color ad in the playbill of your sponsored production
- Recognition in all print materials for your sponsored production
- Recognition in all digital promotion for your sponsored production
- Curtain speech recognition at the top of each performance of your sponsored production
- Dedicated social media promotion during run of sponsored production
- Invites for up to 10 VIP's (employees, colleagues, friends, family, etc.) to the final dress rehearsal performance of your sponsored production