



Ad Submission.

Digital Art Guidelines.

When submitting camera-ready digital files, please note the following instructions:

- Preferred file delivery method is e-mail to:
sherryjacksonthompson@woodfordtheatre.com
- Preferred file format is high resolution PDF. Hi resolution JPG is also acceptable.

No Word, Publisher, Excel or other program-produced ads accepted.

File resolution must be at final ad size and at least 300 dpi / Press Quality

- We want advertisers/supporters and Woodford Theatre to be represented at the best, most professional quality level possible. If submitted art appears pixelated, 'crunchy', or low resolution, we may ask that you re-submit

Deadline to ensure your ad will be included in the Playbill for Season 2023-2024 is Friday, August 25, 2023.

Ad sizes & pricing.

Full page: 5" wide x 8" tall (non-bleed) - \$700

Half page: 5" wide x 3.75" tall (non-bleed) - \$500

Strip Ad: 4.5" wide x .75" tall (non-bleed) - \$250

NO QUARTER PAGE ADS.

